

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS			
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH 43015-7010		Cranberry	PA 16066-5010		
	USA			USA			
CONTACT				PRODUCT PA CD12 KE1TH ROTHFUS 9/5-18			
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2649		PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/05/12 AND ENDING 09/18/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN											
1	W		1	05:00A	05:58A	30S	09/05/12-09/05/12	THIS MORNING 5-6AM	1	525.00	525.00
2	00011..		2	05:58A	07:00A	30S	09/06/12-09/07/12	THIS MORNING 6-7AM	2	425.00	850.00
3	10111..		4	05:58A	07:00A	30S	09/10/12-09/14/12	THIS MORNING 6-7AM	4	425.00	1700.00
4	11000..		2	05:58A	07:00A	30S	09/17/12-09/18/12	THIS MORNING 6-7AM	2	425.00	850.00
5	W		1	07:00A	09:00A	30S	09/05/12-09/05/12	THE EARLY SHOW	1	225.00	225.00
6	F		1	07:00A	09:00A	30S	09/07/12-09/07/12	THE EARLY SHOW	1	195.00	195.00
7	10101..		3	07:00A	09:00A	30S	09/10/12-09/14/12	THE EARLY SHOW	3	195.00	585.00
8	11000..		2	07:00A	09:00A	30S	09/17/12-09/18/12	THE EARLY SHOW	2	195.00	390.00
9	W		1	09:00A	09:30A	30S	09/05/12-09/05/12	PITTSBURGH LIVE	1	165.00	165.00
10	F		1	09:00A	09:30A	30S	09/07/12-09/07/12	PITTSBURGH LIVE	1	150.00	150.00
11	10100..		2	09:00A	09:30A	30S	09/10/12-09/12/12	PITTSBURGH LIVE	2	150.00	300.00
12	11000..		2	09:00A	09:30A	30S	09/17/12-09/18/12	PITTSBURGH LIVE	2	150.00	300.00
13 LUR	F		1	10:58A	11:58A	30S	09/07/12-09/07/12	PRICE IS RIGHT	1	275.00	275.00
14	10110..		3	10:58A	11:58A	30S	09/10/12-09/13/12	PRICE IS RIGHT	3	275.00	825.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME STRATEGIC MEDIA PLACEMENT

ROTHFUS FOR CONGRESS

AND 7669 Stagers Loop

1341 Old Freedom Rd Ste 202

ADDRESS Delaware OH 43015-7010  
USACranberry PA 16066-5010  
USA

CONTACT

PRODUCT PA CD12 KEITH ROTHFUS 9/5-18

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.  
2649

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/05/12 AND ENDING 09/18/12 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
15 LUR	11000..	2	10:58A	11:58A	30S	09/17/12-09/18/12	PRICE IS RIGHT	2	275.00	550.00
16	10010..	2	11:58A	12:30P	30S	09/10/12-09/13/12	NOON NEWS	2	450.00	900.00
17	T	1	11:58A	12:30P	30S	09/18/12-09/18/12	NOON NEWS	1	450.00	450.00
18	F	1	02:58P	03:58P	30S	09/07/12-09/07/12	DR. PHIL	1	295.00	295.00
19	10110..	3	02:58P	03:58P	30S	09/10/12-09/13/12	DR. PHIL	3	295.00	885.00
20	11000..	2	02:58P	03:58P	30S	09/17/12-09/18/12	DR. PHIL	2	295.00	590.00
21	11000..	2	05:00P	05:30P	30S	09/17/12-09/18/12	5-530PM NEWS	2	675.00	1350.00
22	F	1	05:00P	05:30P	30S	09/07/12-09/07/12	5-530PM NEWS	1	675.00	675.00
23 LUR	10110..	3	05:00P	05:30P	30S	09/10/12-09/13/12	5-530PM NEWS	3	425.00	1275.00
24 LUR	11000..	2	05:00P	05:30P	30S	09/17/12-09/18/12	5-530PM NEWS	2	425.00	850.00
25	F	1	05:30P	06:00P	30S	09/07/12-09/07/12	530-6PM NEWS	1	675.00	675.00
26 LUR	10111..	4	05:30P	06:00P	30S	09/10/12-09/14/12	530-6PM NEWS	4	425.00	1700.00
27	11000..	2	05:30P	06:00P	30S	09/17/12-09/18/12	530-6PM NEWS	2	675.00	1350.00

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<b>NAME</b>	STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS	
<b>AND</b>	7669 Stagers Loop		1341 Old Freedom Rd Ste 202	
<b>ADDRESS</b>	Delaware	OH 43015-7010	Cranberry	PA 16066-5010
	USA		USA	
<b>CONTACT</b>			<b>PRODUCT</b> PA CD12 KEITH ROTHFUS 9/5-18	
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 2649	<b>PRODUCT CODE</b>	1310
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 09/05/12 <b>AND ENDING</b> 09/18/12 <b>NO. WEEKS:</b> 2				

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			FROM	TO						
28	W	1	05:58P	06:30P	30S	09/05/12-09/05/12	M-F 6PM NEWS	1	600.00	600.00
29	00011..	2	05:58P	06:30P	30S	09/06/12-09/07/12	M-F 6PM NEWS	2	500.00	1000.00
LUR										
30	10111..	4	05:58P	06:30P	30S	09/10/12-09/14/12	M-F 6PM NEWS	4	500.00	2000.00
LUR										
31	11000..	2	05:58P	06:30P	30S	09/17/12-09/18/12	M-F 6PM NEWS	2	500.00	1000.00
LUR										
32	W	1	06:30P	07:00P	30S	09/05/12-09/05/12	M-F 630PM NEWS	1	600.00	600.00
33	00011..	2	06:30P	07:00P	30S	09/06/12-09/07/12	M-F 630PM NEWS	2	500.00	1000.00
LUR										
34	10111..	4	06:30P	07:00P	30S	09/10/12-09/14/12	M-F 630PM NEWS	4	500.00	2000.00
LUR										
35	11000..	2	06:30P	07:00P	30S	09/17/12-09/18/12	M-F 630PM NEWS	2	500.00	1000.00
LUR										
36	W	1	11:00P	11:35P	30S	09/05/12-09/05/12	11PM NEWS	1	800.00	800.00
37	0001100	2	11:00P	11:35P	30S	09/06/12-09/07/12	11PM NEWS	2	800.00	1600.00
LUR										
38	2011100	5	11:00P	11:35P	30S	09/10/12-09/14/12	11PM NEWS	5	800.00	4000.00
LUR										
39	1100000	2	11:00P	11:35P	30S	09/17/12-09/18/12	11PM NEWS	2	800.00	1600.00
LUR										

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ADDRESS	Delaware	OH	43015-7010	Cranberry	PA	16066-5010	
	USA			USA			
CONTACT				PRODUCTPA CD12 KEITH ROTHFUS 9/5-18			
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT	1310		
		2649		CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/05/12 AND ENDING 09/18/12 NO. WEEKS: 2							

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			FROM	TO						
40 LUR	Sa	1	11:00P	11:35P	30S	09/08/12-09/08/12	11PM NEWS	1	775.00	775.00
41 LUR	Su	1	11:00P	11:35P	30S	09/16/12-09/16/12	11PM NEWS	1	775.00	775.00
42	10010..	2	11:35P	12:37A	30S	09/10/12-09/13/12	11:35P-12:37A - LETTERMAN	2	450.00	900.00
43	11000..	2	11:35P	12:37A	30S	09/17/12-09/18/12	11:35P-12:37A - LETTERMAN	2	450.00	900.00
44 LUR	Sa	1	05:58A	07:58A	30S	09/08/12-09/15/12	SAT. MORN. LOCAL NEWS	2	100.00	200.00
45	Sa	1	07:58A	10:00A	30S	09/15/12-09/15/12	SAT.CBS MORNING NEWS	1	150.00	150.00
46	Su	1	08:58A	10:28A	30S	09/09/12-09/16/12	CBS SUN MORN	2	300.00	600.00
47	Su	1	10:28A	11:30A	30S	09/16/12-09/16/12	FACE THE NATION	1	250.00	250.00
48	Su	1	08:00P	09:00P	30S	09/16/12-09/16/12	BIG BROTHER	1	1750.00	1750.00
Total Contract:								93		42380.00
Billing Summary										
						Jul	Aug	Sep	Total	
Otr 3-12						.00	.00	40605.00	40605.00	
GRAND TOTAL									40605.00	

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